

This year's annual **Big Eat Mac n Cheese Cook Off & Big Sip Craft Beverage Festival** is set for Saturday, February 24, 2018 from 2:00pm to 6:00pm in the historic Millennium Center in Downtown Winston Salem NC.

This festival is sponsored by the Humane Solution Society Spay / Neuter Clinic of Winston-Salem, a 501-C non-profit organization and also by the Winston-Salem Jaycees, and Stepping Stone Canine Rescue which are both non-profit organizations. Our Local Media, Piedmont Local, The Millennium Center, Bull's Tavern, Primo Water, and Dogwood Hops and Crops are also our sponsors.

As with the previous events, this event will be well promoted through local, and regional wide publications, social media and radio spots. Further information will be available at [PiedmontLocalNC.com](http://PiedmontLocalNC.com) and [BigEatNC.com](http://BigEatNC.com). Advance tickets can be purchased online.

The number of samples each ticket holder can test will be left to the discretion of each individual vendor. We have applied for and received our NC ABC Special One Time Permit allowing us to provide samples/tastings of wines, brews and spirits. Wineries and breweries are free to use their own pourers & have the option to sell your wines, and brews by the glass and wines, by the bottle. Distilleries may provide information about their products, but must have a Big Sip volunteer on hand to pour samples, and may not sell by the glass or bottle. All vendors have the opportunity to sell accessories, clothing, or other related items at your table.

### **We Supply**

- Extensive media exposure
- 6-foot covered table w/ 2 chairs
- Ice where requested (Please provide your own containers)
- dump buckets, water stations, garbage cans
- Electricity if needed (2 outlet max)
- Wine check tent that is convenient for storage and pick up as people leave the festival.

- Load in after 8am at the loading docks. After you unload, you will need to move your vehicle out of the parking lot to one of the parking garages or the free parking on the street.

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**Saturday, February 24, 2018 from 2:00pm to 6:00pm**  
**The Millennium Center - Winston Salem NC.**

Bring with you the day of the event the following to complete your registration and be able to set up:

- Copy of your certificate of insurance naming The Millennium Center and Humane Solution Society Spay / Neuter Clinic of Winston-Salem as an additional insured.
- For **Breweries**: If you have a malt beverage special permit you may sample and sell your beer by the glass/growler.

**FYI:** The HSSNC obtains the Special One Time Permit for Sale of Alcoholic Beverages (SOT) for the event. As a non-profit, we invite the distillery. **The distillery** would donate their product to the non-profit, those products could then be tasted under the SOT permit, provided a Big Sip volunteer at the booth. **For malt beverages/wine**, the brewery or winery must already possess the malt beverage/winery special event permit. It's recommended, but there is not a requirement that they must provide you a copy of their special event permit

Additional NCABC info:

18B-1114.1.Authorization of winery special event permit.

(a) Authorization. - The holder of an unfortified winery permit, a limited winery permit, a viticulture/enology course authorization, or a wine producer permit may obtain a winery special permit allowing the winery or wine producer to give free tastings of its wine, and to sell its wine by the glass or in closed containers, at trade shows, conventions, shopping malls, wine festivals, street festivals, holiday festivals, agricultural festivals, balloon races, local fundraisers, and other similar events approved by the Commission.

(b) Limitation. - A winery special event permit is valid only in a jurisdiction that has approved the establishment of ABC stores or has approved the sale of unfortified wine. (1989, c. 737, s. 2; 1991, c. 267, s. 1; 1991 (Reg. Sess., 1992), c. 1007, s. 24; 1993, c. 553, s. 71; 2001 - 262, s. 3; 2001 - 487, s. 49(e); 2005 - 350, s. 3(b).)

§ 18B-1114.5. Authorization of malt beverage special event permit.

(a) Authorization. - The holder of a brewery, malt beverage importer, or nonresident malt beverage vendor permit may obtain a malt beverage special event

permit allowing the permittee to give free tastings of its malt beverages and to sell its malt beverages by the glass or in closed containers at trade shows, conventions, shopping malls, malt beverage festivals, street festivals, holiday festivals, agricultural festivals, balloon races, local fundraisers, and other similar events approved by the Commission. Except for a brewery operating under the provisions of G.S. 18B-1104(7), all malt beverages sampled or sold pursuant to this section must be purchased from a licensed malt beverages wholesaler.

(b) Limitation. - A malt beverage special event permit is valid only in a jurisdiction that has approved the establishment of ABC stores or has approved the sale of malt beverages. A malt beverage special event shall not be used as subterfuge for malt beverages suppliers to ship directly to retail permittees unless otherwise authorized by law. (2009-377, s. 4)